

**AAG Board Meeting Agenda
Tuesday, April 13, 2021
VH Small Business Incubator**

Time and Place

The board meeting of the Appalachian Authors Guild was held on Tuesday, April 13, 2021 at the Virginia Highlands Small Business Incubator from noon until 1:00 p.m. It was followed by a workshop presented by Steven James on Character Development from 1-3 pm.

Attendance

President Vicki Fletcher, Dan Swanson, Linda Hoagland, Addie Davis, and J.C. Schweingrouber attended with Kari Kilgore attending via Zoom. The workshop was attended by these board members as well as members Oral Frazier, Delilah O'Haynes, Tammy Robinson Smith, Greg Lilly, and Jason Houghton.

Call to Order

President Vicki Fletcher called the meeting to order.

Business

1. Welcome and opening of the meeting – President Vicki Fletcher
2. Minutes of the February 9, 2020 AAG Board Meeting and the March 9, 2020 General Meeting were submitted by Ellen Myatt, secretary.
3. Treasurer's Report – President Vicki (Jack Rose was absent).
 - a. Treasurer's report attached. Our balance at this time is \$1296.71.
 - b. Liability insurance will need to be paid in May for \$265.
4. Tidings newsletter report – Sylvia Nickels
 - a. The May edition will have the info for the Spring Fling highlighted.
 - b. Send her information, such as a book review or about one of your books.
5. Publicity Report – Linda Hoagland and JC Schweingrouber –
 - a. Linda continues to get meeting notices in *A! Magazine*.
 - b. JC will continue with podcasts and suggests podcasts featuring new members. He held a podcast with AAG members today who were present at the meeting.
6. Website Report – Vicki Fletcher
 - a. Continuing to get a good amount of visits each week.
7. There has been a couple of reports that our new shirt's logos are fading after washing. I have talked with the supplier. He feels it is a fabric issue and will check on this before we place another order. Another supplier may need to be found. Please let Vicki know if you purchased a shirt and had any fading of the logo after washing. Remember to always turn shirts with logos inside out before washing to help eliminate this problem.
8. We have 50 paid members at this time.
9. The anthology will be available soon. We had entries from 29 members with a total of 50 entries. Those that submitted will receive a free copy. Copies will be available to purchase to sell at your events. We will be asking \$7 per book and you can sell them for \$10-\$12. It will be listed

- for \$13.99 on Amazon. Ebooks will be available free of charge. More information will come about that for those that would like that option.
10. The VWC anthologies are continuing as well. The spring edition is available on Amazon. I will send out the deadline for submitting for the summer edition soon.
 11. The remainder of the 2021 meetings are:
 - Saturday, May 15th- Spring Fling Writers Day from 8:30 am to 3:30 pm at VHSBI
 - Tuesday, June 8th- Board meeting/workshop from 12-3 pm. JC Schweingrouber presents.
 - Tuesday, July 13th- General meeting at Shoney's from 11:30 am to 1:30 pm. Kari Kilgore presents.
 - Tuesday, August 10th- Board meeting/workshop from 12-3 pm. Rose Klix presents.
 - Tuesday, September 14th- General meeting at Shoney's from 11:30 am to 1:30 pm. Dan Swanson presents.
 - Tuesday, October 12th- Board meeting/workshop from 12-3 pm. Linda Hoagland presents.
 - Tuesday, November 9th- General meeting at Shoney's from 11:30 am to 1:30 pm. Grab bag fellowship and installation of officers for 2022.
 12. AAG will have a space at the Virginia Highlands Festival at the Higher Ed Center in Abingdon from July 23 to August 1. Table space is \$20 per day. Members need to return their forms by May 31st.
 13. Members who want to be on the AAG website Members' page or featured in the Bookstore need to turn in their information to Vicki.
 14. The board approved the Spring Fling Writers Day. It will be held in person but people will be able to attend via Zoom as well. More details will follow with the presenters, schedule, and more. You can register now on the website: appalachianauthors.com/events.html
 15. The meeting was adjourned by President Vicki.
 16. Steven James was introduced by Vicki for the workshop on Character Development. He did a wonderful job as usual.
 17. The next meeting is June 8, 2021 at the Virginia Highlands Small Business Incubator. The board will meet from 12-1 pm (anyone is able to attend) and the workshop will be from 1-3 pm. JC Schweingrouber will be the speaker.