

**AAG Board Meeting Agenda
Tuesday, September 14th, 2021
VH Small Business Incubator**

Time and Place

The meeting of the Appalachian Authors Guild was held on Tuesday, September 14th, 2021, at Abingdon Shoney's.

Attendance

Vicki Fletcher, Linda Hoagland, J.C. Schweingrouber, Jason Houghton, Addie Davis, Delilah O'Haynes, Oral Frazier, and guests A.J. Higgins and his father Ken were in attendance.

Call to Order

Vicki Fletcher called the meeting to order.

Business

1. Welcome and opening of the meeting – Vicki Fletcher
2. Minutes of the August 2021 AAG Board Meeting and the July 2021 General Meeting were submitted.
3. Treasurer's Report – Prepared by Vicki Fletcher. We have a budget of \$543.10 left for the year.
4. We have 59 members at this time with our guest joining today to make 60. Yeah!!!
5. The remainder of the 2021 meetings are:
Tuesday, October 12th- Board meeting/workshop from 12-3 pm. Dan Swanson presents.
Tuesday, November 9th- General meeting at Shoney's from 11:30 am to 1:30 pm. Grab bag fellowship and installation of officers for 2022.
6. Linda Hoagland continues to advertise our AAG meetings in the A! magazine and Voice magazine. JC Schweingrouber advertises through his podcast and on radio.
7. Sylvia Nickels could not attend but had sent out the Tidings newsletter last week. If you are not receiving the newsletter and would like to, please contact me and I will send her the info to get you on the list. My email is vfletcher56@gmail.com.
8. Members who want to be on the AAG website Members' page or featured in the Bookstore need to turn in their information to Vicki.
9. Linda Hoagland presented on the types of Social Media and finding the best fit for you as an author and reaching your audience. We feel that Facebook Business pages are the best to be able to advertise your books. You can add a Shop Now button and link it to your website so people can buy directly from you (if you have a website that does that).
10. The next meeting is October 12th, 2021, at the Virginia Highlands Small Business Incubator. The board will meet from 12-1 pm (anyone is able to attend) and the workshop will be from 1-3 pm. Dan Swanson will be presenting on doing research for your books.
11. The meeting was adjourned by Vicki Fletcher.