

**Appalachian Authors Guild  
Board/Workshop Meeting  
February 8<sup>th</sup>, 2022**

**TIME AND PLACE**

The board meeting of the Appalachian Authors Guild was held on Tuesday, February 8, 2022, at the Virginia Highlands Small Business Incubator from noon until 1:00 pm followed by the presentation by Rick McVey on "Theater as a Marketing Tool for Books."

**ATTENDANCE**

Board: President Vicki Fletcher, J.C. Schweingrouber, Linda Hoagland, Jason Houghton

Presentation: Connie Wohlford, Greg Lily

Zoom: Kari Kilgore, Carol Cutler, Wendy Dwyer, Bobbie Cyphers, Lisa Kamolnick

**CALL TO ORDER**

President Vicki Fletcher called the meeting to order.

**BUSINESS**

Welcome and opening of the meeting – Vicki Fletcher

Minutes of the January 11, 2022, AAG Board Meeting were submitted.

Treasurer's Report submitted by Vicki Fletcher. Fortunately the treasury will be in the black to begin 2022 with the ending balance of \$556.78.

Tidings Newsletter was not submitted due to absence of Sylvia Nickels being under the weather. If you want something printed in the next issue, it must be submitted by the 1<sup>st</sup> of the month every other month as the new issue will be submitted a few days before the general meeting.

Publicity Reports – Linda Hoagland is continuing to submit meeting announcements to Voice Magazine for Women and A! Magazine and will add newspapers at the beginning of 2022, and J.C.

Schweingrouber is adding AAG to his podcasts quite often and requests that authors who would like to be in a podcast contact him for an interview.

Website Report – Vicki Fletcher continues monitoring the website.

Membership -- The free membership contest is underway along with the blitz to garner new members along with renewals. Entries will be due March 1<sup>st</sup> and winner announced on March 8<sup>th</sup>. The membership blitz will end on March 8<sup>th</sup>. We now have 22 members.

The Highlands Writers Day (sponsored by VHF and Library) will be held on April 9<sup>th</sup> at the Abingdon Library. An application was presented to those interested at the meeting. The cost is \$20 and spots are to be juried.

The amount to be paid by AAG for a space at the Highlands Festival is \$591. A check is being issued for \$200 from AAG as a deposit. The exact location will be determined at a later date. Tentative cost to members to participate is \$20 per full table and \$10 per half table. If we are located in the same space as last year, signage will be needed to direct people to our location.

Spring Fling, May 14<sup>th</sup> at the Incubator, cost to members and menu are to be determined at the Match 8<sup>th</sup> Meeting. After everything is finalized, hopefully members will share the info on Facebook so we can entice others to attend.

Rick McVey's talk was excellent and he will most likely be asked to come back.

Adjournment – Vicki Fletcher.