

Appalachian Authors Guild
P. O. Box 803
Abingdon, VA 24212
A 501c3 organization

<http://www.appalachianauthors.com/>

<http://www.virginiawritersclub.org/>

Chapter President
Victoria Fletcher

Newsletter Editor: Sylvia Nickels
mscribe@aol.com

Asst. Editor: Mary Ann Artrip
maryannartrip@charter.net

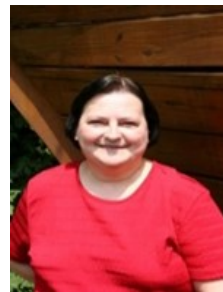
J. C. Schweingrouber
[Appalachian Authors Blog](#)

Some historical blog posts
<http://appalachianauthors.wordpress.com>

AAG Mission Statement

The mission of the Appalachian Authors Guild, a Chapter of the Virginia Writers Club, is to support and promote literary art throughout the Appalachian region, to encourage writers and authors to both preserve and build upon the literary history and heritage of the Appalachian region and to provide opportunities for readers to experience the joy of meeting our people, visiting our beautiful region and understanding the wealth of our culture through literary art.

AAG General Meeting
May 10, 2022 – 11:30am-1:30pm
Shoney's Restaurant
Abingdon, VA



Hello AAG,

Our next meeting is on Tuesday, May 10th from 11:30 am to 1:30 pm at the Abingdon Shoney's. Dr. Jesse Graves will be our guest speaker. If you plan to attend, please let me know. I will be offering Zoom as well so let me know if you will be there in person or on Zoom by Friday, May 6th. Thank you.

I am planning to make a basket for the Arts Alliance silent auction. It needs to be ready for pick up on May 12th. If you are attending the meeting on May 10th and would like to donate a book for this, you can bring it then. If you can't make the meeting but are willing to donate a book, here are two options to get the book to me: 1. Drop it off at the Virginia Highlands Small Business Incubator before May 10th or 2. Mail it to Victoria Fletcher 851 French Moore Blvd. Suite 136 Box 14 Abingdon, VA 24210. Thank you to those who have already let me know they are donating and those that have given me their books.

The Virginia Highlands Festival is coming up from July 22-31. The AAG has tables available. If you are an AAG member or plan to be by May 10th, you can check the list below to see if there is a day you would like to come to the festival. The table fees are \$10 for a half table (1 space) and \$20 for a full table (2 spaces) which need to be paid as soon as possible. A check can be made to AAG and sent to AAG PO Box 803 Abingdon, VA 24212.

. (cont'd pg 2)



Friday, July 22- 2 spaces left
Saturday, July 23- NO spaces left
Sunday, July 24- 2 spaces left
Monday, July 25- NO spaces left
Tuesday, July 26- 2 spaces left
Wednesday, July 27- 1 space left
Thursday, July 28- 1 space left
Friday, July 29- NO spaces left
Saturday, July 30- NO spaces left
Sunday, July 31- 4 spaces left

All for AAG and AAG for all!

Members, please send Vicki your brief bio and picture for the AAG website. Also pictures of your book covers and links where potential readers may find them.

Contact Vicki via text/voicemail at vfletcher56@gmail.com or text/voicemail to 276-492-8314.

Board Meetings/Workshop

All members are welcome to attend the AAG Board Meetings as well as General Meetings. Next Board meeting will be June 14, 2022, VHSBI.



AAG Go Fund Me page.

Thank you for any support you can offer. Here is the link:

<https://www.gofundme.com/f/supporting-appalachian-artists>

These spaces are filling up quickly so please check with me on availability before sending your table fees.

Hope you can join us at our meetings or via Zoom.

As always, all 4 AAG & AAG 4 all,
Vicki Fletcher, your 2022 president



2022 AAG Meetings

Tuesday May 10, 11:30-1:30
General Membership Meeting,
Shoney's Restaurant, Abingdon
Speaker: Dr. Jesse Graves

Tuesday...June 14...12-1 / 1-3
Board Meeting/ Workshop
VHSBI
Program: Selling More Books
Speaker: Charmaine & Stacey from the
Reach a Dream program

Tuesday July 12 11:30-1:30
General Membership Meeting
Shoney's Restaurant. Abingdon
Program: Author's Forum
Authors, submit a piece of work or read
to group for feedback

Tuesday August 9 12-1 / 1-3
Board Meeting/ Workshop
VHSBI
Program: Back Cover Text Writing
Speaker: Kari Kilgore

Tuesday September 13 11:30-1:30
General Membership Meeting
Abingdon Shoney's
Program: Writer's Tips
Speaker: Steven James

Podcast Opportunity

The Foundation for Appalachian Advancement has started a podcast to promote our region and local artists. The FAA has already interviewed guild president Victoria Fletcher and other guild members, but is hoping to interview more local authors. If you are interested in being a guest on the podcast, Appalachian Shine, please touch base with J.C. Schweingrouber at jc@supportappalachia.org. The podcast is available online at <https://appalachianshine.podbean.com> / and also on iTunes. You can listen to it on your iPhone by clicking the "podcast" app and searching for *Appalachian Shine*.



J. C. Schweingrouber



Members who would like to have their new works announced in Tidings should send the info and cover thumbnail, if desired, to the editor's email address.

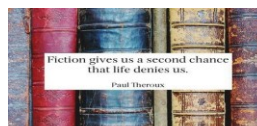
Mscribe@aol.com
editor, TIDINGS

Tuesday October 11 12-1/1-3
Board Meeting/ Workshop
VHSBI
Program: Writing Sprints
Speaker: Kari Kilgore

Tuesday November 15 11:30-1:30
(3rd Tuesday due to Election Day)
General Membership Meeting
Abingdon Shoney's
Program: Grab bag fellowship and
Installation of officers for 2023



[AAG Bookstore](#)



Appalachian Authors Guild Blog

Did you know the AAG has a blog? Our Vice President, J. C. Schweingrouber, has posted some good articles with tips on writing. J. C. also interviews authors, among others, on the Appalachian Shine podcast through his non-profit, Foundation for Appalachian Advancement, and posts them on the blog. His February post has information on podcasting as a way for authors to promote their work. Below is a short excerpt. Click the Blog link below or on the AAG website to read it.

Finding Ways to Promote Your Work

One of the biggest challenges a writer faces is presenting their work to the public. It's not easy getting our work out there in front of an audience. There are so many challenges involved, and it's not the most comfortable thing for many of us to do. In fact, being your own sales team is a scary and daunting task.

Many of us just stick with social media and share links to our work, telling people where they can buy it. It's a lot easier to publicize when you can hide behind a computer. Some of us are comfortable enough to schedule book signings, but even that can be a bit intimidating at times. It's hard to draw attention to ourselves at a fair or festival. After all, we're writers. Not carnival barkers!

.....

[Appalachian Authors blog link](#)

[Tammy Robinson Smith interview link](#)